

# Sue McLeod

## PHOTOGRAPHY

### TUTORING 2012

#### PORTRAITURE

*Think about your portraiture differently!*

Family portraits are amongst our most treasured possessions. They're constant reminders of the lives of those we love the most.

There are two main types of portraiture:

The first is Studio style portraits with controlled artificial lighting and often clichéd poses.

The second is relaxed Photo-journalist style portraits taken at different locations using available natural light. I use this approach.

Learn how to focus on the essence of the subject - the essential elements that identify them as an individual - how to build a relationship of trust, how to capture emotion - or evoke emotion in the viewer - how to create images that are simple and minimalist excluding all unessential superfluous elements.

How to capture the magical moments of childhood innocence and naturalness — little people doing what little people do — creating images that have a strong emotive element about them.

It's not all about capturing the perfect smile!

There are so many occasions in life when we want to stop the clock. These are the moments we should be photographing!

#### TRAVEL PHOTOGRAPHY

Do you travel on your own? Are you looking for advice for women travellers? Do you come home from a wonderful holiday disappointed with your photos?

Learn how to travel safe – capture the spirit of a place – how to take travel portraits – composition – metering – using light to your advantage – best time of day – what gear to take – and many more ideas.

#### PHOTOSHOP AND LIGHTROOM

So, you want to take your photography to the next level and you've heard about these wonderful programs *Adobe @ Photoshop* and *Lightroom* and how they can enhance your images.

So you've bought one or the other – or both - and you're wondering how on earth you use it and perhaps you've bitten off more than you can chew!

It's a bit like your camera – there are a lot of features that you don't have to use to make it work. You can keep it as simple or as complicated as you like and, again, you can choose which features suit your needs and learn to master these.

#### BASIC CAMERA CRAFT

If you use your SLR as a point and shoot, always on fully automatic, why not learn how to get so much more from your camera and your photography?

#### COMPETITION PRINTS

You're still not getting the WOW! images you want? Why not learn how to improve your composition, depth of field, exposure, focus, subject, processing etc.?

#### TUTORING PROGRAMME?

I offer a limited number of students one-on-one

tutoring in portraiture, (specialising in babies and toddlers), travel photography, competition photography, *Adobe @ Photoshop, Lightroom* and Basic Camera Craft.

The programme depends on the individual and is flexible and designed according to their needs.

In the first session we work out a programme to suit the level, and desired level, of the photographer.

The areas we can include are :

- ◆ Tutoring in equipment, technique, style, composition, and Photoshop.
- ◆ Feedback and discussion of the photographer's work with positive suggestions for improvement.
- ◆ Location shoots – again with feedback

#### WHERE AND WHEN?

- ◆ Sessions are preferably at my studio, on location, or you may choose to be at your home.
- ◆ Times and dates arranged to mutual agreement.
- ◆ Duration of sessions is determined by you, though there is a minimum of one hour. Longer sessions are normally more beneficial.

#### COST?

- ◆ \$85 per hour

#### QUESTIONS?

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